



— PROSPECTUS —

ELEVEN: A FINE LINE

1st Annual ELEVEN Open Juried Exhibit

Entry Deadline: September 15, 2024

Exhibit: November 6, 2024 – December 14, 2024

OPEN CALL FOR ENTRIES

A Fine Line is the theme for ELEVEN, Viewpoint's end of the year juried exhibition. Our language is full of lines: inline, online, outline, what's my line, and more. We recognize the phrase *a fine line* as pointing out narrow distinctions in comparisons, such as it's a fine line between great and excellent. But in addition to the comparative quality, a fine line also holds visual possibilities since line is a fundamental element in all artistic media. Whether curving or straight, angled or broken, broad or thin, lines are expressive. They can vary in length and width or location within the composition. They may be the dividing line of a highway or the tree line at the forest edge. Horizontal lines can imply stability while diagonal lines may suggest energy and movement. Repeated lines set up patterns and rhythm. Lines can dominate the image as spokes of the wheel or the subtlety of a smile or arched brow. Leading lines strengthen compositions by directing the viewer's eye within the frame. Lines are boundaries and lines are connections. Viewpoint Photographic Art Center welcomes your concepts, creativity and craftsmanship as you connect with the theme *A Fine Line* for the 1st annual ELEVEN juried exhibit. We hope you accept the challenge.

ELEVEN: *A Fine Line* is a national Open Call for both members and non-members of Viewpoint to participate.

AWARDS

1st Place – \$330

2nd Place – \$220

3rd Place – \$110

Curators' Choice – \$110

Two Honorable Mentions – Viewpoint Workshop valued at \$95

JUROR INFORMATION

Randy Snook is Professor of Photography and Applied Art and Design at Sierra College where he also served as department chair. He is considered a master teacher by students and colleagues alike. Snook has taught an impressive range of courses in photography from beginning and intermediate black and white, studio lighting, alternative processes, digital photography, documentary photography, business practices for photographers, field studies in different locations, and history and aesthetics of photography. In addition to exhibiting in solo and group shows throughout his career, Snook is the author of several books including *Fathers and Sons: Photographs, Quotes and Essays* and *Many Ideas Open the Way, A Collection of Hmong Proverbs*. He holds a BS from CSUS and MFA from Lesley University Art Institute of Boston. Snook's history of photography lectures on YouTube will both inform and entertain you. Search YouTube to see his handmade pop-up book, *Findley, Where is God*.

ENTRY FEES

1 image – \$22

2-4 images – \$33

5-6 images – \$44

Submit up to six images. A multiple image set, such as a triptych or a diptych, will be treated as one image and should be submitted as one file. Note: The non-refundable entry fee is charged when your online entry is submitted.

Upload your image submission(s) to www.viewpointphotoartcenter.org under Exhibits>Call for Entries using EntryThingy
Deadline for entering is Sunday, September 15, 2024, at 11:59 pm PT.

SPECIFICATIONS FOR ENTRIES FOR JUDGING

1. Download the Prospectus; it will NOT be available online after the Call ends. If your work is accepted for the exhibit, you will need a printed copy of the Print Identification Sheet which is the last page of this Prospectus And the requirements described below.
2. The maximum print size including the mat is 18 x 24 inches. Square prints can be a maximum of 20 x 20 inches. For prints not presented in traditional white gallery mats (e.g., prints on aluminum), the maximum overall size is 18 x 24 inches.
3. Select and prepare your digital file(s) to these specifications before going online to submit your entry:
 - a. File type: jpeg format
 - b. Color space: sRGB
 - c. Image Quality: High
 - d. File size: Less than 2 MB (Maximum of 1024 pixels on the longer side dimension and 72 ppi)
 - e. File Name: Image title for gallery label without your name. For example: duneshadow.jpg File name should not contain your name, capitals, spaces, or any of these special characters !#%^@+,,;=() or periods other than the one before the file extension (jpg). Hyphens and underscore are okay. Do NOT watermark or sign.
4. Begin the entry submission through the Viewpoint website Exhibits>Call for Entries using EntryThingy. Log in. If you encounter problems with EntryThingy, contact exhibits@viewpointphotoartcenter.org with Subject: Eleven for assistance.
5. Upload jpeg image file(s) to Entrythingy. The jpeg thumbnail file(s) will be used for judging and for Viewpoint's online gallery and sales. Judging is anonymous. Do not sign or watermark your thumbnail image.
6. Include all SIX of these items for each image submission in EntryThingy under Description of Work:
 - a. Title of image for printed gallery label if accepted
 - b. Photographic medium of the print (see Print Information Sheet choices)
 - c. Image size in **inches**, measured in Width by Height
(For example, on a horizontal image 14 inches wide by 11 inches high: 14 x 11). Use decimals for fractions.
 - d. Mat size in **inches**, measured Width by Height
(For example, on a vertical mat 16 inches wide by 20 inches high: 16 x 20)
 - e. Total number of prints available (1- 4) for purchase including the exhibited print
 - f. Purchase price or Not For Sale (NFS). A \$75 minimum for the sale price is recommended.
7. The entry fee must be paid at the time your entry is completed on EntryThingy. The entry fee is non-refundable.
8. All images will be juried in electronic format as submitted. The decisions of the juror and Viewpoint are final.
9. Submission deadline is Sunday, September 15, 2024, at 11:59 pm PT. Email any questions to exhibits@viewpointphotoartcenter.org with ELEVEN in the subject heading.
10. Email notifications will be sent from EntryThingy on October 1, 2024 for accepted and non-accepted entries to ELEVEN: *A Fine Line*.

PREPARING **ACCEPTED** ENTRIES FOR EXHIBITION

1. You will be notified via email by October 1, 2024 if your work is accepted for ELEVEN: *A Fine Line*.

2. The maximum size for a print with a mat is 18 x 24 or 20 x 20 inches square. For prints not presented in traditional gallery mats (for example, prints on aluminum or canvas), the maximum overall size is 18 x 24 inches.
3. Viewpoint will provide acrylic glazing for matted prints in the following sizes: 8x10, 9x12, 11x14, 16x20, 18x24 and 20x20. If you use a different-sized mat, you must provide acrylic glazing of the same size at the time of print delivery. It will be returned to you at the close of the exhibit.
4. Submitted work(s) should meet professional presentation standards. Only use archival materials and methods. **Do not frame your print(s). No framed work will be exhibited.**
 - a. For matted prints, a white over mat is preferred. Hinge the mat and backing board with acid-free tape and mount prints on the backing board with corners, tape, or dry-mount tissue. Avoid foam core backing. Due to the display method used by Viewpoint, total thickness should not exceed 3/16 inch (4 mm).
 - b. Alternative presentation styles, such as images printed on aluminum, canvas, or acrylic are also acceptable.
5. Label the reverse side of each print with your name and title of the image. Place the matted print (or alternative medium) in a sleeve or appropriate protective material. Do NOT seal the sleeve. Include the Print Identification Sheet (see last page of this Prospectus) inside the sleeve of each accepted print.
6. Deliver prints to Viewpoint between October 2 - October 26, 2024.
 - a. In-person deliveries must be made during gallery hours.
 - b. If mailing the print entry, the artist/owner of the image submitted is solely responsible for the cost, care, protection, and insurance of the artwork during shipment to and from Viewpoint. Include a **prepaid shipping label** for the return of unsold prints. Shipped prints must be received during the designated submission period of October 2 - October 26, 2024. Late arriving entries will not be accepted unless prior arrangements have been made.

Ship entries to:

Viewpoint Photographic Art Center
2111 J Street, # 404
Sacramento, CA 95816

After shipping your image to the above address, please inform the Curators of the print's expected delivery date by emailing exhibits@viewpointphotoartcenter.org Subject line: Eleven.

7. Unsold images can be picked up from Viewpoint Gallery beginning January 8 through February 15, 2025 during gallery hours. Work submitted with return shipping will be shipped by January 31. Any work not retrieved by March 8, 2025 becomes the property of Viewpoint.

CONTRACTUAL INFORMATION

1. You must be the creator and owner of the copyright for all images you submit. You will retain copyright of all images, but you are permitting Viewpoint Photographic Art Center to display images on our website and use them to publicize and promote *ELEVEN: A Fine Line* for no extra fees or royalties. Publicity use may include, but is not limited to, publication in any printed materials, advertisements, catalogs, and electronic media, including Viewpoint's website.
2. Artwork submitted for *ELEVEN: A Fine Line* must be created by the person entering the photographic image/artwork and the artist shall be responsible for all appropriate permission(s) for the use and sale of the image submitted.

3. Final acceptance of entries in *ELEVEN: A Fine Line* is at the Curatorial Committee's discretion after viewing the prints. If a print does not match the appearance of the submitted image file, or if the print quality or presentation is not suitable for exhibition, Viewpoint may request a correction or may decline to exhibit the print.
4. For prints that sell, Viewpoint will split the purchase price the artist with 50% to the artist and 50% to Viewpoint Photographic Art Center. Checks for the artist's portion will be mailed 30 days after the close of the exhibit.
5. Any disputes over an image will result in the image being removed immediately from the gallery.
6. As the artist, you are solely responsible for the cost, care, protection, and insurance of your artwork during shipment to and from Viewpoint. Artwork or accessory submitted for this show will be treated with the utmost care, but Viewpoint's responsibility and liability arising from or connected with damage, loss, carelessness, fire, theft, or any other cause whatsoever is limited to the artist's commission (50%) of the retail value of the work submitted.
7. Multiple copies of images/work will be sold by Viewpoint only if the artist agrees to deliver finished prints to the gallery within two weeks of the exhibit's conclusion, at which time the gallery will fulfill the orders.
8. Unsold exhibited prints must be picked up between January 8 - February 15, 2025 (unless shipping has been arranged).
9. Any work exhibited in *ELEVEN: A Fine Line* that is not retrieved by March 8, 2025 becomes the property of Viewpoint Photographic Art Center. Artwork submitted with return shipping will be shipped by January 31.
10. Upon submitting your image(s), you are declaring that your submission(s) meet Viewpoint's guidelines and that you are agreeing to these terms.

CALENDAR FOR *ELEVEN: A Fine Line*

September 15 Deadline for submission through EntryThingy.

October 1 Announcement of accepted entries.

October 2 - 26 Delivery of exhibit-ready prints to Viewpoint.

November 6 - December 14 Exhibit dates

November 6 Gallery and online exhibits open. Awards announced.

November 9 2nd Saturday viewing. Viewpoint Gallery open 12 pm – 7 pm

November 10 Sunday Reception for Artists, Members and Friends 1 pm – 4 pm

December 14 Last day of gallery exhibit.

December 15 - January 15 Online gallery exhibit continues.

January 8 - February 15 Artists pick up unsold prints from Viewpoint during gallery hours.

Thank You for Supporting Viewpoint Photographic Art Center!

ELEVEN : A Fine Line Print Information Sheet

PRINT NUMBER (For Viewpoint Staff Only)

ARTWORK INFORMATION

Title of Print			
Photographic Medium of Print (circle one)	Gelatin Silver	Inkjet Print	
	Alternative Process: (specify)		
	Other: (specify)		
Sale Price or NFS (Not for Sale)	\$	\$75 is the minimum price on prints for sale in the gallery	
Total Number of Prints For Sale	1	2	3 4
Image Size W idth x H eight	_____ (W) x _____ (H) inches		
Mat Size	_____ (W) x _____ (H) inches (for Vertical mat)		
	_____ (W) x _____ (H) inches (for Horizontal mat)		

ARTIST INFORMATION (Please Print)

Artist Name: _____

Email Address: _____ Phone (____) _____

If Shipped, Return Mailing Fees and Materials Submitted _____ (Y/N)

Mailing Address for Shipped Print Return: _____

VERIFICATIONS

As an entrant in the 2024 ELEVEN : A Fine Line, I verify that:

- I created and own the artwork submitted.
- I have read the Specifications for Print Submission and agree to the terms and conditions for submission, display, and sales.

Artist/Owner Signature _____ Date _____

VIEWPOINT Staff - ONLY

Date Received: _____ Received By: _____